

ABSTRACT

A hosted system and method for user creation and update of a user Web, provides for customization of appearance and functionality of a user Web that is totally separate from the maintenance of the variable contents of a user Web. The hosted system and method of the present invention first generates a fixed default design for a user's Web site of at least one generic type of page and the linkages between this page and a Home Page. Thereafter, the hosted system provides capabilities for a user to perform multiple, generic types of customization of the appearance of a user Web from which both a 'view' and a companion 'update' Web page is generated for each user page. Any variable content of a 'view' page of a user Web is entered and updated by the user employing the 'update' Web page after the Web site has been generated and stored at a Host by the hosted system and method of the present invention.